

✎ EDITORIAL | ISSUE NO.2!

Well, lots of things happened in the life of Hatten Wines recently: we celebrated our **100th vintage in 7 years** (the impossible has been achieved!), we have a **brand new website** with the cool looks of the trendiest and we're starting to **export our line of wine accessories**. The 100th vintage bottles are in circulation now and if you notice the gold sticker on the bottle, you'll see the mention of our winemaker's name, Vincent Desplat. Not so many winemakers can say that in 7 years at the same winery, they made 100th vintages, even 100 vintages would make a man, oh! About 120 years old?!

A vintage is a lot or a "batch" of wine made from crushing of the grapes until bottling of the wine. We've made juice and fermented it to make wine at an average of 14 times a year in the last 7 years.

Imagine if we keep surprising you like this in the next 7 years!!!

✎ WINE FEATURE | ALEXANDRIA

The rumor is true: Hatten Wines does have a white wine! As most of you saw in the shop, Alexandria is on the shelf and available for tasting at any time. You have seen it in just a few restaurants or hotels which come to The Cellardoor to get it. And what a wine it is!! First thought to be sweet, it is actually slightly sweet but with an extraordinary aroma with intense grapey characters and lovely floral perfumes.

The fruity palate is well balanced between sweetness and acid leaving a refreshing after taste. Since the Belgia grapes are still sparse in Bali, you will have to wait to get more Alexandria.

For now, only at The Cellardoor.



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GET IN TOUCH ✎

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✎ DROPS | IT'S HAPPENING

Hatten Wines was featured in Archipelago Magazine from Holland and will be on Dutch National television for a 30 minute special soon.

✎ DROPS

The Governor of Bali serves Hatten Wines for official visitors and toasts of special celebrations. And we heard, he does it with immense pride!

✎ DROPS

Did you know that Air Bali Helicopters is moving next door to The Cellardoor?



SHOP FEATURE | THE LUXURY HAMPER

Who said Bali was not a place for pic-nics? Well if we all think about choosing between the wonderful buffet lunches of Kintamani and a basket full of delicacies from Dijon, a bottle of wine and all accessories' needed... you know?

Not a very difficult choice ... The dream baskets of the unaffordable lifestyle shops we have in Europe or America, the crystal glasses and quality cutlery, the linen, plaids or endek fabric linings, all the amenities needed to have a worry free outing in style. We made it for you.

The baskets are on show at The Cellardoor and there are more and more models to come. It really is "worth a visit" !

DROPS

Featured in In Vino Veritas Magazine of Jakarta for August till December is ABSOLUTELY BALI. Hatten Wines will be in the late August issue and you can have a free copy at The Cellardoor.

DROPS

The Auction of a painting by Dominique Lutringer at the 100th vintage event of Hatten Wines, collected 2 200 000Rp. Which will be matched by our company to support children in the vineyards area of North Bali. As per the choice of owner I.B. Rai Budarsa, Hatten Wines will sponsor schooling for kids and monitor the project closely.

INDUSTRY NEWS | THE REAL RULES

As far as we can remember, the rules for making and selling alcohol have never been made public and many are still confused about what is legal and what is not. For example ...The Dep.Kes. number is the most important thing to understand for it is the last permit to receive after all the other licenses are issued. A winery for example, cannot be granted a Dep.Kes. Number for its products if it doesn't have all the production licenses.

Production licenses are not issued anymore in Indonesia and one's license has to be bought from another company in order to operate legally. Once all licenses are obtained, the application for the Dep.Kes. Number is not an easy process. The product is tested at the provincial level and then in Jakarta. The results of the tests go to the health department and the waiting begins. For every different packaging, even with same content, there is a different Dep. Kes. You will notice that the Rosé bottle and 2-liter Cask have different numbers. The application for both numbers go through the same process. Once a number has been issued no changes can be made to the appearance of the packaging or another application must be made. A new wine label is not something we can make everyday if we want to play by-the-book ...



DROPS

The 100th vintage in 7 years event, held at Club Med Nusa Dua, saw over 365 guests and 30 door prizes including trips to Jakarta (Mandala Airlines and Mandarin Oriental), Surabaya (Mandala and Hyatt) and Lombok (Mabua and Novotel).

BEING GREEN | BOTTLE RECYCLING

Hatten Wines has been recycling the clear "claret" bottles since day one. Many do not know that the actual price of the wine included a consignment fee of 2 000 Rp. which is reimbursed when you bring back your empty bottles. If the rim of is not broken and it can be reused, the bottle goes back to the winery where the label is scraped the inside is washed and sterilized before being refilled. All of this work for Hatten Wines is actually of higher cost than just ordering a new container of bottles from Australia. The philosophy of the owners has always been to recycle the bottles instead of seeing them floating around the rice fields. It's about being green ...

NEXT ISSUE | NOVEMBER 2001

