

### EDITORIAL | ISSUE NO.1!

For the first issue of our newsletter, we wish to welcome you in our family of friends. The news we will be gathering for you are about us, our wines, our shop but also about the industry and people around us.

We seem to be in touch with private citizens and companies who have something to say and it is with great pleasure that we will give them some space to let you know what is happening around the island.

There are some great news about us too! As you know the Cellardoor has been opened since the beginning of April and some new arrivals are due soon.

All of these news plus some information sharing, the newsletter hopefully will be an interesting read for you.

We wait for your comments!

### WINE FEATURE | PINO DE BALI

Our family of products has grown in the last few months and some limited editions are available at the Cellardoor only. Our slogan for the wine shop is 'Worth a Visit and a Taste' and the two Pino de Bali are definitely worth a taste ...

Another unbelievable achievement from Hatten Wines using only the grapes of Bali, the aperitifs based on the Pineau Des Charentes recipe are most impressive.

Fortified wines also recommended as desert wines, the two red and white Pino are already the talk of the archipelago. Also, the shop provides clients of Hatten Wines, hotels and restaurants with wine compliment useful merchandising at whole-some price. Check it out!



### DROPS | IN WINE THE TRUTH

The Jakarta Wine Circle Magazine, In Vino Veritas, can now be found at The Cellardoor. Features in In Vino Veritas magazine of Jakarta, the Pinos are now one of the major reasons Jakarta guests to Bali stop by at our shop. Excellent gift or delight for yourself, the Pino de Bali are a MUST taste!

### DROPS

The Cellardoor has grape-shaped gold jewelry from French designer Annabelle.

### DROPS

The owner of Hatten Wines, Pak I.B. Rai Budarsa, just bought some land in North Bali. The white grapes' vines will be planted soon. More Alexandria on the way ...



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### GET IN TOUCH

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#### ↳ SHOP FEATURE

Wine accessories are quite varied in use and design and each newsletter will feature a different curiosity or gift idea. With this first issue, we are featuring the beach bag.

Why is Hatten Wines going into beach bags? Well, just for fun actually ... We've got this great beach or tour accessory for tour operators or people who just drive around the island and a great helper for the beach.

The bag is insulated to keep food, water and wine cold. It has a wine cooler, rapid ice, plates, glasses, utensils, opener and other gadgets. Convenient, it becomes a must every time you leave the house for a drive or event to bring back cold food back from Mackro! And has a much trendier look than the normal ice box ...

#### ↳ DROPS

Did you know that the walls are all cracked at the new Hatten Wines shop, and they're not even planning to fix it!

#### ↳ INDUSTRY NEWS | CLUB MED ... OPENS

It's not a grand opening, it's not a re-opening. It's just that Club Med was actually never closed up to it's guests only as we were led to believe. Outside guests are more than welcomed. For a daily fee, you can go in, eat, drink, use the facilities and feel like a tourist. Perfect for expats with families, the idea is to have fun and become a "Gentil Visiteur" for a day! Contact Club Med for more information at 772 - 521.

#### ↳ SHOP TALK

The Cellardoor is opened 6 days a week from 10:00 AM till 18:00. As Hatten Wines is taking its place in the world of wines as a successful quality local product but also as an amazement to the wine industry, the shop was designed to promote the brand while offering greatly needed wine accessories in Bali and gift ideas.

Also, the shop provides clients of Hatten Wines, hotels and restaurants with wine compliment useful merchandising at wholesale price. Check it out!



#### ↳ DROPS

The luxury hamper from Hatten Wines will be found in hotels, villas and tour companies shortly. A great pic-nic helper!

#### ↳ BEING GREEN | WASTE WATER TREATMENT AT THE WINERY

At the winery in Sanur, a new waste-water management system has been put in place. The waste-water from the winery is quite impressive in terms of liters since the cleaning of the machinery and facilities after the processing of grapes needs an incredible amount of water. It has been established that for every liter of wine produced, 10 liters of water are needed to clean everything. The new system sends the waste-water to a pond where the water is filtered by specifically chosen plants and the newly filtered water is then pumped back to the winery where it can be used again for cleaning therefore reducing the water consumption and saving our precious resource.

Information on the system and the company which installed it is available by contacting Hatten Wines.

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